

Heartstart Malvern Newsletter

No: 5 November 2016

www.heartstartmalvern.org.uk



Training

Heartstart Malvern has now provided free training to over 100 people. We are continuing to receive very positive feedback from people who have attended.

We have a couple more public sessions planned between now and mid-December. We will start training again in early January when we will be aiming to deliver training to at least 100 people a month.

There is starting to be a healthy interest in delivering training in schools. We hope to deliver our first school session early in January.

If you are aware of any individuals, groups or schools who might be interested in being trained, please encourage them to visit our website.

Facebook

Matt Johnson, who is one of our trustees, has been working hard to raise our profile on social media.

We believe that having a high social media is important to raise the profile of the work we are doing and to attract people to our training sessions who might not be aware of us.

If you are on Facebook or Twitter, please like and share our pages:

<https://facebook.com/HeartStartMalvern>

<https://twitter.com/HeartstartMVN>

Charitable status

After a considerable amount of hard work by Cathy Millar and Tony Palmer, our application to become a registered charity is almost ready to be submitted. We hope to become a registered charity by early January.

Malvern Singers Concert

Malvern Singers will be holding their annual Christmas Concert at The Chase High School at 7.30 PM. The proceeds from the concert will be donated to Heartstart Malvern.

This will be quite a significant event for Heartstart Malvern as it is the very first fundraising event which is being held for us. There is the potential for the proceeds from this event to raise enough money for a defibrillator.

More information about the concert can be found on the Malvern Singers website (www.malvernsingers.org.uk) and tickets can be purchased by calling 01684 575271.

Saving Lives Together 2017 Campaign

Our *Saving Lives Together 2017* campaign will be launched as part of the formal Heartstart Malvern launch, on Friday 27 January 2017 at Malvern Theatre.

This will be a major campaign, run in partnership with the Malvern Gazette, to raise about £75,000 to fund the purchase and installation of 50 public access defibrillators to be placed around Malvern.

Although the launch is just over two months away, we are just about to start sending invitations out. We hope that the Malvern Gazette will run a feature on the campaign in early December too.

It is important that we attract as many local businesses and organisations as possible to this launch. The more groups that we can attract, the greater the chance of us achieving our target.

Our challenge for the next few weeks is to try and identify as many local businesses and organisations as we can to invite.

If you have any contact details for businesses or organisations who you think we should be inviting, please will you send them to Cathy Millar (Heartstart Malvern Secretary) at thameshead@hotmail.co.uk

Mailing list (important)

To ensure that you receive future editions of this newsletter, please join our mailing list. To do this, please go to the News Section of the website and add your e-mail address to the subscribe section. It will only take less than a minute to do.

For more information about Heartstart Malvern or to become a volunteer, please contact Richard on 07716 345300 or at richardvakislowe@gmail.com